

Mothers in Training



coaching moms • empowering families



MOTHERS IN TRAINING, LLC

**LOYLA LOUVIS, AACC
CERTIFIED PROFESSIONAL
PARENTING & LIFE COACH**

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Loyla Louvis is a coach to the most valuable individuals in our community: moms. As the founder of Mothers In Training, Loyla takes a step beside moms of all ages in all stages of the parenting journey and believes that each child is born with unique characteristics that require parenting strategies tailored specifically to the uniqueness of that child. Simply put, what may work wonderfully for one child may be completely ineffective (and damaging!) to their sibling.

Mothers In Training, LLC was established in 2010 with the belief that every family is exploding with potential to be the best version of itself that it can be. Loyla is a coach, blogger, columnist, public speaker, soon-to-be-author, and last but not least, a wife and mother to four homeschooled children.

FEATURED ON:

- WAKE UP WITH MARCI, YOUTOO AMERICA TV
- SHANNON ETHRIDGE MINISTRIES, BLAST MENTORSHIP PROGRAM
- KENNY ORTIZ PODCAST, THEOLOGY FOR THE REST OF US

PRESENTER AT:

- NATIONAL COMPANY, BABIES R' US - PARENTING CLASS EDUCATOR
- MOPS GROUPS OF BERGEN, MORRIS, ESSEX COUNTIES - PUBLIC SPEAKER
- RIDGEWOOD, NJ CHAMBER OF COMMERCE - COMMUNITY COLLABORATOR
- WAYNE SPECIAL NEEDS PARENTS ASSOCIATION - PUBLIC SPEAKER
- RADIO INTERVIEWS NATIONWIDE - EXPERT PANELIST
- MORRISTOWN NJ HOLISTIC EXPO - EXPERT PANELIST

CONTRIBUTOR TO:

- SAMARITAN'S PURSE NATIONWIDE
- COVENANT HOUSE LOCAL
- NORTH JERSEY HOMESCHOOL ASSOCIATION
- MONTCLAIR LOCAL NEWS - COLUMNIST

615 Valley Road, Upper Montclair, NJ 07043 **T:** 973.493.6918 **W:** <http://www.coachloyla.com>
SKYPE: COACHLOYLA **FB:** [facebook.com/mothersintraining](https://www.facebook.com/mothersintraining)

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Background

Loyla has been married for 22 years and has four grown children, all of whom have been homeschooled either in part or in all aspects of their academic education. She enjoys public speaking, facilitating parent growth groups, teaching, and coaching moms in all phases of the parenting journey. Loyla also mentors moms as a Certified Life Coach.

Coaching Specialty

Her vision and mission is to help moms discover and unlock the family's full potential. Loyla's passion is helping moms walk through the unique and complex maze of family challenges so as to come out on the other side empowered. She is providing encouragement, support, counsel and tools for families (especially moms) in order to see family dreams and goals become a lifelong reality.

Ministry

In her 28 years as a believer, Loyla has served as a volunteer Sunday school teacher, youth group leader, spiritual growth group facilitator, and spear headed such ministries as Ladies Tea, Generation Connection, and headed up her church's first Harvest Festival. She has served as Teen Missions leader for national and international ministries in partnership with Samaritan's Purse, and has a teaching background in the academic arena of science, history, and literature.

Experience

Loyla left behind a successful career as a Certified Court Reporter to joyfully become a full-time, stay-at-home mom. In addition to homeschooling her four children and helping her husband establish his career in the media industry, she founded **Mothers In Training, LLC**. She is now coaching moms and empowering families from her Montclair, NJ office. Loyla Louvis, AACC, is currently booked regularly for public speaking events and will begin publishing her work with the help of well known speaker and author, Shannon Ethridge. Shannon is the author of 22 books, whose works include Every Woman's Battle series, The Completely His series, The Sexually Confident Wife, The Fantasy Fallacy, and The Passion Principles.

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PARENTING & LIFE COACH

mothersintraining.org



Coach



Speaker



Author



Instructor



skype
COACHLOYLA

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YOU MIGHT CONSIDER THESE POPULAR CHOICES

GENERAL PARENTING PRINCIPLES

- PURPOSE & POTENTIAL: WHAT'S THE DIFFERENCE?
- DIFFERING PARENTING STYLES
- SHAPING CHILDREN WHILE THE CEMENT IS WET

THE EARLY YEARS

- AVOID FRUSTRATED PARENTING
- CULTIVATING COOPERATION
- MINIMIZING MELTDOWNS

THE SCHOOL YEARS

- TRUTH TELLERS AND HOW TO RAISE THEM
- RESOLVING SIBLING RIVALRY
- SEVEN WAYS TO NOT RAISE A BRAT

THE UNEXPECTED YEARS

- PARENTING & REMARRIAGE
- SINGLE PARENT SUCCESS
- WORKING WOMAN: WINNING THE WAR BETWEEN WORK & FAMILY

NEW RELEASES

- FULL POTENTIAL: RECOGNIZED AND REACHED
- TOP 10 BEST PARENTING SECRETS

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TOPIC DESCRIPTIONS

PURPOSE & POTENTIAL: WHAT'S THE DIFFERENCE?

Why does the family exist? What purpose does it serve? How do we access our potential and our purpose? Discover the powerful answer to these questions and more with this thought-provoking topical discussion. Create your own step-by-step innovative format to incorporate during a family game night. Watch as your family reveals to you the purpose it's meant to serve and witness excitement levels rise as purpose and potential become a reality.

DIFFERING PARENTING STYLES

Boost your parenting skills for better family performance. In this discussion, we will explore proactive vs. reactive parenting, authoritative vs. authoritarian parenting styles. Don't miss the opportunity to add some new methods to your parenting choices. Boost your parenting skills for better family performance because solid skills are the key to a great family!

SHAPING CHILDREN WHILE THE CEMENT IS WET

How much time do you have to influence your child? How will you use that time? Do you have your parenting goals mapped out? This topic addresses priorities, goal setting and strategies for implementation. Learn steps to create an action plan before relationships get tested, rather than after. Craft a family blueprint that includes a vision, a mission, and strategic goals that align with your value system in this fun and thought-provoking event.

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TOPIC DESCRIPTIONS

AVOID FRUSTRATED PARENTING

Parenting is hard work and frustration can easily set in with less than desirable results. This introductory workshop focuses on common parenting challenges and explores the ABC's of good communication, the privilege to responsibility ratio, and how to respond rather than react before frustration has a chance to set in. Take home worksheets provided for your convenience.

CULTIVATING COOPERATION

YELLING? NAGGING? BRIBING? These coercive parenting methods can happen with our children several times a day. Learn communication skills that create peace and honor in the family. Discover the strategies that take parenting from tiring or draining to exciting, uniting and team building! This event covers creating a new dialogue, action points, and building the proper foundation.

MINIMIZING MELTDOWNS

Embarrassing and/or scary? Learn to recognize an emotional meltdown from a logical one and discover how to deal with them according to the type. Learn why they happen and dramatically reduce the episodes. Get the upper hand on meltdowns before they get the upper hand on you.

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TOPIC DESCRIPTIONS

TRUTH TELLERS AND HOW TO RAISE THEM

If our children lie to avoid consequences, over time, it can become the norm. Create a home where lying and deception have no power and serve no purpose. Cultivate honesty and leave a legacy for the next generation to enjoy with this simple flowchart system developed by Mothers In Training. Take-home chart provided.

RESOLVING SIBLING RIVALRY

Learn why children battle for first place in the family dynamic. Discover what's at the heart of their battle. Take home new techniques that can be implemented immediately so you can resolve the challenge once and for all. Prevent stressful relationships from forming at home with this valuable introductory topic discussion.

SEVEN WAYS TO NOT RAISE A BRAT

When decisions are made on the fly, it's easy to get results that work in the moment, but don't work at all in the grand scheme of raising good kids. Discover these seven habits that slip into parenting unawares so you avoid raising a brat!

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TOPIC DESCRIPTIONS

PARENTING & REMARRAIGE

The greatest asset of any family is its members, but there's no one-size-fits-all parenting advice because each family is a hybrid dynamic. The memories each child holds from prior family experiences shapes a child's view of the world and affects how the child prepares himself or herself for the future. Help your blended family feel understood, not managed or controlled. Afterwards, when connections have been clearly made, set expectations together so the family can move forward as a unit. Prepare yourself for the fragile task of bonding as this new journey beings!

SINGLE PARENT SUCCESS

If single parenting leaves you feeling overwhelmed or inadequate some days, or overlooked in terms of your needs, join Loyla for an insightful look at 5 solutions every single parent should know about and practice for best quality of life.

WORKING WOMAN: WINNING THE WAR BETWEEN WORK & FAMILY

Anyone raising a family and working a full-time job understands the demand upon time and energy. With only 100% of your resources available, how do you satisfy all the needs and wants placed upon you without jeopardizing the other calling for your attention? This presentation will address the priorities, strategies and mindsets necessary to win this tug of war.

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TOPIC DESCRIPTIONS

FULL POTENTIAL: RECOGNIZED & REACHED

Why does the family exist? What purpose does it serve? How do we access our full potential and purpose? Discover the powerful answers to these questions with this thought provoking topical discussion. You'll walk through a step-by-step innovative exercise which you can incorporate into your own family's game night. Watch as loved ones discover their best self and witness excitement levels rise as full potential is recognized and realized.

TOP 10 BEST PARENTING SECRETS

When time and attention are short, but parenting strategies are in high demand, these top 10 best parenting secrets promise to deliver real inspiration and tools everyone can use the minute they get home. Don't miss out on this fast track presentation.

Presentations can be Custom-Tailored to:

- WEEKEND CONFERENCE
- SERMON OR SUNDAY SCHOOL CLASS
- WORKSHOP SERIES
- HALF-DAY OR FULL-DAY SEMINAR

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FREQUENTLY ASKED QUESTIONS

WHAT ARE LOYLA'S SPEAKING FEES?

The following are Loyla's average fees, but we are happy to consider any request to make an event work with your budget!

WEEKENDS: (Saturday – Sunday) One full day event \$600

WEEKENDS: (Saturday – Sunday) One hour event \$400

WEEKDAYS: (Monday – Thursday) One full day event \$450

WEEKDAYS: (Monday – Thursday) One hour event \$300

WHAT DOES LOYLA PROVIDE FOR THAT FEE?

For one-hour events, Loyla will provide handouts and take home worksheets relevant to the topic for each guest. For full day events, you will have Loyla's full attention for the duration of her visit. She will be available to answer individual questions and provide a listening ear to any struggling parent, or take time to explore solutions with audience members during breaks, etc. With Loyla, you don't just get a speaker, but a compassionate certified parenting and life coach who loves to connect and resolve parents' challenges.

HOW CAN WE BRING LOYLA TO SPEAK ON A TIGHTER BUDGET?

If you are a smaller organization working with a tight budget, you might consider either (a) partnering with other groups in your city, or (b) inviting other organizations in your state or region to host an event jointly who are passionate about parenting issues.

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FREQUENTLY ASKED QUESTIONS

WILL LOYLA HELP US PROMOTE OUR EVENT?

Absolutely! Your event will be posted on the Mothers In Training, llc website, Instagram, Facebook and Twitter accounts, as well as publicized in her local community of Montclair, NJ, if your event is local to help you maximize your marketing efforts. To assist in preparing your promotional materials, Loyla's bio, photo, and topic info are available on her website for your use.

CAN YOU PROVIDE REFERENCES OR ENDORSEMENTS FROM PREVIOUS EVENTS?

Lauren Egan, Archdiocese of Newark, Family Life Ministries
Phone: 973.497.4327 Email: Lauren.Egan@rcan.org

Joelle Higby, Christian Healthcare Center Wyckoff, NJ
Phone: 973.954.8112 Email: joellesdesigns@gmail.com

Sandy Del Grande, Montclair MOPS Mentor Mom (10 Years)
Phone: 973.235.1083 Email: jsox26@aol.com

Samantha Seltmann, Montclair University Masters of Psychology
Phone: 862.621.4444 Email: sseltmannmit@gmail.com

OTHER QUESTIONS?

Email: CoachLoyla@mothersintraining.org

About You:

Speaker Inquiry

Organization: _____

Address: _____

Website: _____ Contact Person: _____

Email Address: _____ Office Phone: _____

Cell Phone: _____

About Your Event:

Event Date(s): _____

First Choice: _____ Second Choice: _____ Third Choice: _____

Time(s) of Event: _____ Location: _____

Topic(s) you'd like Loyla to present & length of each talk:

About Your Audience:

Anticipated Audience Size: _____ Gender: _____ Age Range: _____

Marital Status: _____ Group Focus/Theme: _____

Your Questions/Comments:

Please contact Loyla directly to schedule a conference call to discuss possible options.

Name: _____ Phone: _____

Email address: _____

Best day/time for conference call: _____

Please email this form to Mothersintraining.org@gmail.com.

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SPEAKING ENGAGEMENT CONTRACT

This contract has been entered into on the _____ day
of (month) _____ (year) _____ by **Mothers In Training, LLC**
and _____ (hereinafter referred to as
“Client”). We do hereby enter into a contract under the following terms and conditions:

1. Loyla Louvis hereby agrees to furnish the following:

One speaking engagement on (date) _____
from (time) _____ **to approximately (time)** _____.

2. Additional presentations requested of Loyla Louvis outside the terms of this contract are subject to additional fees.

3. In consideration of the services described above, the Client agrees to pay Loyla Louvis or Mothers In Training, LLC a fee in the amount of \$ _____ (airfare and meals included in fee) and will provide, pay for, or reimburse, the costs of lodging and ground transportation for duration of the stay. A nonrefundable fee of \$ _____, equal to 50% of the total fee, is due upon the signing of this agreement. The balance amount of \$ _____ shall be paid to Mothers In Training, LLC prior to or at the time of the speaking presentation. Any expense reimbursements shall be paid within 14 days of the Client receiving copies of Loyla Louvis’s expenses. If the entire balance of the speaking fee is not received by Mothers In Training, LLC at the time of the speaking presentation, Loyla Louvis reserves the right not to perform and the Client agrees to reimburse the costs for airfare and lodging for duration of stay.

4. The Client agrees to provide ground transportation for Loyla Louvis, and any accompanying associates, to and from airport, to and from hotel, and to and from event, or will reimburse Mothers In Training, LLC for the total cost for a rental car for the duration of the stay.

5. Check should be made payable to Mothers In Training, LLC and mailed to: Mothers In Training, LLC, 615 Valley Road, Upper Montclair, NJ 07043.

6. Audio or videotaping of Loyla Louvis prior to, during and after this speaking engagement is not permitted in any means whatsoever by the Client or any audience member, unless with the expressed written consent of the speaker.

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7. If Loyla Louvis's speaking engagement is taking place at a college, university or high school, the Client agrees not to schedule speaking engagement(s) in a cafeteria, marketplace, or student union lobby during lunch or dinner hours. If the Client schedules speaking engagement(s) during lunch or dinner hours, the event must be held in a room separate from the cafeteria, marketplace, or student union lobby.

8. If Loyla Louvis's speaking engagement is cancelled due to an Act of God or dangerous situation, all parties agree to reschedule the event with the same terms as stated in the initial agreement. If the Client cancels the scheduled speaking engagement within 14 days of scheduled event, the Client is responsible for reimbursing Mothers In Training, LLC for any airfare expenses incurred. In the event of an emergency situation (i.e., personal/family-related illness, accident, death, other) that causes Loyla Louvis to cancel, the Client may find a replacement speaker for the speaking engagement, or the engagement will be rescheduled. If the engagement is cancelled, the Client will not be responsible for expense reimbursements and will be reimbursed the deposit fee.

We agree to the above terms and conditions:

(Print Name) _____
Representative, Mothers In Training, LLC

Client Representative

Signature

Signature

Date

Date